Board Update August 2021



## Strategy Update

Presentation By CEO, Darren Gocher



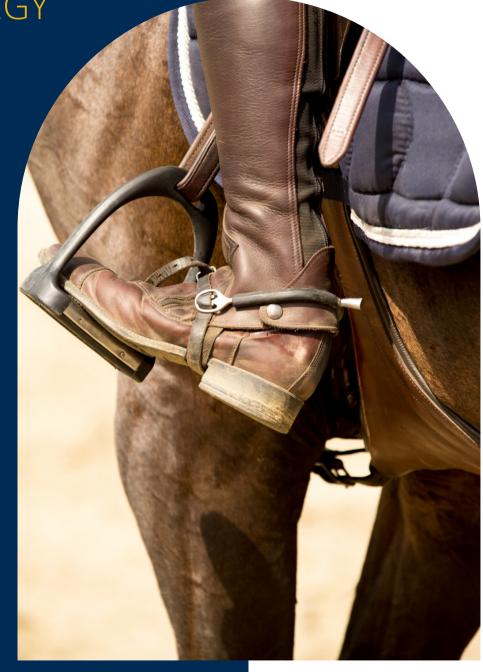


### Process

HOW WE WILL DEVELOP THE STRATEGY

Strategy development will involve a whole-of-sport consultative process with key stakeholders to review and reform the sport involving:

- 1. Communication (process & timeline);
- 2. Feedback (survey & insights);
- 3. Collaboration (strategy forum);
- 4. Evaluation (impact, alignment, budgets & success metrics); and
- 5. Implementation (planning, resources, structure & change management).



The consultation group will involve all stakeholders including members, states, boards, committees, coaches, athletes and government bodies, to take them both on the journey and capture their invaluable knowledge, insights and ideas.

We will also form a small working committee with representatives from each of the groups mentioned above.

The strategy will build on the previous strategy set, while having clear purpose and success metrics. The objective is to review and reform the structure of the sport.



## Timeline

#### TIMELINE TO CLEARLY ARTICULATE WHAT WE WANT THE SPORT TO BE

Communicate to all stakeholders to launch the strategy process



3
Collaboration via strategy forums to develop initiatives



Communicate plan to members and stakeholders & manage change



SEPTEMBER

NOVEMBER

MARCH





Feedback via stakeholder survey & industry insights



#### DECEMBER





#### MARCH- ONGOING

Implementation, resources, capabilities & sport structure





## Measures of Success

DEFINING SUCCESS AND WHAT THE SPORT LOOKS LIKE IS CRITICAL KEY KPI'S MAY INCLUDE:

- Funding, Commercial and Financial Sustainability
- Good Governance & Structure
- Risk Frameworks
- Safety Initiatives Implemented
- Integrity Framework (Member Protection, Child Safeguarding & Complaint Resolution)

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- Participation & Membership Growth
- Logical Pathways
- High Performance Success
- Efficiencies and shared services model

# Thank JOU



