

Dressage NSW
Club Forum
February 2017

*Club finances – what
makes a good submission*

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- Alternative sources of funding for clubs
- Where to find information?
- What makes a good submission
- Questions



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1. Alternative sources of revenue



- There are many opportunities for sporting clubs to find different forms of funding for such things as:
 - Capital works (club houses, storage facilities etc)
 - Equipment (arena surrounds, trailers to carry equipment etc)
 - Development of judges and volunteers (stewards etc)
- Where are the funding opportunities?
 - EA, ENSW and DNSW
 - Local government
 - State government
 - Commonwealth government



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2. Where to look



Funding opportunities



EA

Each year EA offers club grants (equipment and facilities upgrade categories)
– watch for application openings

ENSW

Development Projects Program for 2017 (old SPF)
Funding is available to Equestrian NSW affiliated Clubs.
Funding is available for Projects costing up to \$3,000.
The proposed projects must be delivered in FY 2017

In March 2017, Expressions of Interest will be invited for projects to be delivered in FY18.

Funding opportunities



**Office
of Sport**
Sport & Recreation

<https://sportandrecreation.nsw.gov.au/clubs/grants>

\$50,000 per electorate available – amounts per project type:

- Sport Development - \$2,000
- Community Sport Events - \$5,000
- Sport Access - \$5,000
- Facility Development - \$20,000.

Organisations must contribute to the project
Can be financial or voluntary labour, donated
materials and/or equipment.



Australian Government

Australian Sports Commission

http://www.ausport.gov.au/supporting/funding/grants_and_scholarships/other_sources

Women leaders in sport

available for individuals and organisations in the areas of coaching, communications/media/marketing, governance, management/administration and officiating.

National Officiating scholarship

The National Officiating Scholarship program is aimed at elite officials within targeted sports to provide support in their development to reach the highest level of officiating.

Funding opportunities



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<http://sportscommunity.com.au/>

Fundraising tips

Other information and grants



<http://www.clubsnsw.com.au/community/clubgrants/about-clubgrants>

Category 2: *Provides funding for general community development and support activities, such as junior sport*

Funding opportunities



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Community
Grants Hub
Improving your grant experience



<https://www.communitygrants.gov.au/>

Have specific grants that open on rolling basis

For example - disability support



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3. What makes a good submission?



How to approach your submission



Prepare

- Be aware of the various grants that are available and think about which ones you want to apply for
- Make sure you register early and make it a priority to back your submission
- Submissions are usually scalable – the more money requested the more effort required

Plan

- Do a budget – preliminary budgets and evidence where possible (quotes)
- Work out your project timelines
- Identify the groups that will benefit from your project
- Attach documents to your application

Write

- Be clear and concise
- Don't add information that is not relevant
- Answer the questions
- Don't forget the **What, When, Why, Who and How**

How to approach your submission



Check


- Get someone else to look over the submission with a fresh set of eyes – get them to replay back to you what you are asking for (What, When, Why, Who and How)
- Complete any checklist that may be provided to ensure you have completed the relevant parts and attach any documents required

Submit

- Make sure you are on time – you are competing with many other organisations so late submissions are not accepted
- Keep a copy of the submission and the timelines about when they should be notifying the success of the application


ENSW submission example





▪ **2017 DEVELOPMENT PROJECTS**

▪ **FUNDING APPLICATION**



Equestrian-NSW-affiliated-Club-Name		x
Project-Name		x
Name-of-person-submitting-this-proposal		x
Contact-email-address		x
Contact-telephone-number		x
Funding-amount-requested-(max-\$3,000)		x
Name-of-Project-Manager		x
Contact-email-address		x
Contact-telephone-number		x
Project-Start-Date	x	Project-End-Date
Detailed-Project-Description		x
Project-Budget-(Income-and-Expenditure)-including-funding-from-other-sources		x
How-will-this-project-benefit-Dressage?		x

Submissions for 2018 open in March

- Grants that develop the sport, in particular
 - horse welfare,
 - youth participation,
 - regional development or
 - show creative initiatives to improve the profile of the sport
- Capital and equipment projects are permitted, but will be a lower priority
- Officials education is available under a different category