



Centreline Magazine

Advertising Rates and Information for Advertisers

Size/type	Casual Booking (per issue)	Regular (per month) (6 consecutive issues or more)
Full page - colour	\$242	\$220
Half page - colour	\$155	\$135
Quarter page - colour	\$99	\$90
Inside front cover	<i>Negotiable</i>	<i>Negotiable</i>

Rates include GST.

Inside front cover page, by negotiation and must be taken for minimum of six publications.

Publication months and advertising deadline:

Month	Closing date	Estimated date received by members/readers
July/Aug	10-Jun	5-July
Sep/Oct	10-Aug	5-Sep
Nov/Dec	10-Oct	5-Nov
Jan/Feb	10-Dec	5-Jan
Mar/Apr	10-Feb	5-Mar
May/Jun	10-Apr	5-May

All advertising to be received (with payment) at the following email address prior to the deadline:

admin@dressagensw.com.au

Regular advertisers will be invoiced monthly. Centreline reserves the right to discontinue adverts if payments fall behind.

Advertising copy

For simple type setting advertisements, we can design your advert for you at no extra cost. Please supply a rough outline of your advert with the text required along with a high-resolution digital image of any logos to be included. For more complex adverts, an additional fee may be charged. Please contact the Editor, to discuss further.

Electronic adverts: Centreline is produced in Adobe InDesign.

PDF files preferred and supplied in grayscale (or CMYK where appropriate for cover pages only). All fonts and images **MUST** be embedded). JPEG, EPS or Tiff files accepted. Resolution at least 300 dpi.

Advert size specifications (including borders)

Full page	210mm x 297mm (3ml bleed)
Half page	195mm x 130 mm (landscape) or 90mm x 270m (portrait)
Quarter page	90m x 130 mm

Payments

Cheques: to be made payable to the Dressage NSW, PO Box , Richmond

Credit card

Please charge my: Visa Master for \$.....

Card No:..... Expiry Date: ____/____

Full Name on Card:

Address of cardholder:

Cardholders signature:

Date:

Direct Deposit – Bank Account Details

Account Name: Dressage NSW Inc. BSB: 032 272 Account: 151060

Please provide reference details on Deposit and submit this with your booking.

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For More Information contact Mary Houghton

DNSW Admin Secretary: 0409 841 089

Email: admin@dressagense.com.au