

Regional Development
Pamela Bice

Delegates: Metropolitan – Michelle Becchio
Central Coast & Hunter – Sam Farrar
North Coast & North West - Helen Zimic
Central West – Kaye Spence
Southern – Kim Slocum
South Coast & Highlands – Pamela Bice

What Delegates Do

- Attend DNSW meetings min 3 times +
- Report from DNSW to OCs
- Report from OCs to DNSW
- Submit & co-ordinate Calendar
- Facilitate judges workshops
- Keep in Contact

Feb 2016 Strategic Plan Issues Identified

1. **Acquiring Judges** problem
2. Judge Education – Judges Committee & Delegates
3. OC Education – how to pages
4. OC Education – website links
5. Rider Education – Awareness of DNSW & State & Nationals
6. Rider Education – Rules & AOR
7. OC Club Participation – Test Names & Unofficial Tests

1. Acquiring Judges problem – Survey

Survey of Organising Committees provided unsurprising results ... mostly

- Judges above D level are hard to get for most clubs.
- Personal contact rather than group emails was the most effective communication method. Judges are varied in their preferences.

- Clubs are willing to hold Judge training and help people shadow judge.
- Problems with Judge response times – we have taken up with Judges Committee, but it is hard to be prescriptive with different people's home situations.
- Make it easier to become a Judge! A very contentious issue that I have been turned 180 degrees on. Listen to any group of riders after a competition and you will not want to skimp on Judge Training.

Surprise – 75% of Clubs did not know about financial assistance schemes

Possibly due to the high turnover of inexperienced Committee members – important enough to include as a section of the Clubs Forum.

It is most important that Clubs understand their role to inspire and support people willing to do the work and put in the time required to fulfil the upgrading requirements – how can your club help ?

2. Judge Education

Lot of Judge Education is going on and NSW is the only State in which these opportunities are provided for free. Judge Education is being reviewed and streamlined. Is there anyone in your area that might become a Judge Educator?

3. OC Education

4. OC Education

How to sheets for Running Competitions, Protocol Days and the EA Scoring Program are available on the website

<http://www.dressagensw.equestrian.org.au/content/docs-guidelines-forms>

as well as extracts from the Rule Book for Organising Committees and Riders.

Communications - Identify issues & resolve
Information Streams

DNSW to Clubs

- Regional Delegates Reports
- Centreline Magazine – Members only
- DNSW Website – needs promotion & linkage with Club Sites
- OC Bulletins – Vote on future – Voted to continue

Information Streams

Clubs to DNSW

- Regional Delegate Reports from Clubs
- Delegate - Emails, Discussions, Observance
- Judge feedback
- Clubs Forum

Information Streams

To Riders, Parents and Owners

Centreline Magazine – for DNSW Members

How Many OCs have a newsletter? (maybe electronic)

How Many OCs have a Blog? – hard to entice readers regularly

How Many OCs send emails? Suggest using a Mail server eg. Mailchimp

How Many OCs rely on FB? So much info is missed.

How many people here are not on FB or don't check it regularly?

5. Rider Education

6. Rider Education

The Rider Reminders in the OC's Bulletin is to help inform Riders who are not members of DNSW. Clubs are not sharing any of this information to date. Please do share it – it helps to educate your riders, prepare them and inspire them.

7. Nomenclature = Names of tests

Official, Restricted, Participation, Unrestricted – what & why?

It is related to the change in membership structure throughout Equestrian Australia – it's not going to change. But we can work with it.

It's Your Entry Form:

You can use it to publicise the tests in a way that your members will understand – for instance – keep the CR but include

CR - **Our Club Members** Prelim

OC – **Official - EA Members** Prelim

Clubs asked - Could we have Unofficial comps? EA has allowed these up to Novice Level: (in line with the Participation level membership)

CU – **Training - Club & EA Members** Prelim

Not covered are unofficial classes from Elementary and above. A 1% problem: the solution is to allow HC for those tests. I guess this is to encourage higher level riders to go official – and in reality most do.

Review

Check Your Club - Review how and what you communicate.

Please Share the information from DNSW to your Riders – it is feedback from Judges and information they need.