

Expressions of Interest

To be part of the “2016 Regional Dressage Festival Series”



Aim & Purpose

DNSW is committed continue to support Clubs in regional areas through a series of “Regional Dressage Festival Events Series” in key hubs in regional (country) areas. Funds to support this initiative are provided from Equestrian NSW to Dressage NSW.

In 2016 we plan on holding four (4) regional events in different locations and where possible holding one event in the North, South, East and West regions. Consideration may be given for an additional two (2) events. Clubs may apply to either hold a new event or incorporate a regional festival event with an existing event, e.g. Club Championships.

To be eligible the Club/Event must be located a minimum of 100km from the Sydney CBD.

Objective

- Provide support for Clubs in the regions;
- Provide grass roots regional riders with the opportunity to participate in a championship style event;
- Provide incentive to riders to train and improve performance;
- Build awareness and grow the sport in the regional areas;
- Provide Clubs with opportunity to increase club membership and provide more members and volunteers;
- Provide a pathway for competitors to compete at regional events leading to State and National Championships;
- Encourage more people to take up dressage in the regional areas.

Other benefits

- Possible increase in membership for Clubs, DNSW and EA;
- Boost morale and provide something for competitors in the regions to aspire;
- Judges who may not get to judge at State or National Championships will get a chance to judge at a higher profile event along side more experienced judges;
- Clubs in regional areas gain experience in running bigger events;
- Increase pool of volunteers and judges;
- Increased opportunities for sponsorship.

Events

Several Clubs already conduct successful Club Championships that draw on competitors from around their region and beyond; these events can be part of the series.

What support will be offered to the Club hosting these events?

- Dressage NSW will provide a contribution of \$1000-\$1500 to each event. This amount of funding will depend on the budget and applications received
- Four (4) (possibly extended to 6) events will be considered in 2016.
- DNSW to provide promotional support of the series by promoting events in Centreline and on the Official calendar;
- A Regional Dressage Festival Series designated page will feature on DNSW website with all events listed;
- DNSW will provide Medallions for Champions at each regional event on application.

Expectations and requirements

- Competitions from Preliminary to Grand Prix to be offered;
- Champions at each EA level and for FEI level at Small Tour and Big Tour Champions to be awarded;
- Official competitions must be offered;
- Amateur Owner/Rider Awards encouraged;
- Sand arenas or arenas with suitable footing required (e.g. grassy sand);
- Stabling and camping on the grounds or available nearby;
- Where possible two (2) judges on all competitions. Exceptions for lower levels will be considered.
- Prize money is not mandatory;
- Regional Teams competitions recommended at the event to encourage friendly competitions between regions;
- DNSW & ENSW must be duly acknowledged in the Event programme, Club websites and other promotional activity with the following tag line:
 - *This event is part of the “Regional Dressage Festival Series” an initiative of Dressage NSW supported by Equestrian NSW.*
- DNSW & ENSW Logos should be included on schedules, websites and promotional material;

- Clubs who are conducting educational activities for Officials in 2016 may be considered more favorably than other applications.

When considering applications, the Committee will be looking to support events that aim to develop and raise the profile of the sport. Allocated funds could be used to secure additional and experienced judges, increase prizes or prize money, provide additional facilities or other infrastructure costs that would not be possible without additional income.

Date changes must be approved by DNSW.

If the event is cancelled any funds provided by DNSW must be returned to DNSW.

Please complete the EOI application and return to us by: **Monday, 9 December 2015**

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